DRAFT: June Advertorial—Dallas Morning News Saturday Home Section

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**Windsong Ranch sees significant increases in buyer traffic and home sales.**

Windsong Ranch, the award-winning, 2,030-acre residential, master planned community in North Dallas is experiencing significant increases in daily buyer traffic and home sales for 2017. Important components of the increases are the growth along the Highway 380 corridor and the area’s substantial relocation market. But, while these elements contribute to the spike in visitors to the community, the developers of Windsong Ranch point to the community’s full lifestyle offering as the main reason more families are making the final buying decision.

“Windsong Ranch is experiencing healthy growth in all measurable categories,” said Craig Martin, founding partner of Terra Verde Group, LLC and developer of Windsong Ranch. “Our sales are up 140% over this time last year and our realtor traffic is up 202%. The North Dallas market is a highly sought-after area. We are seeing our share of relocating families and, interestingly enough, we’ve also tapped into a growing population of Dallas families looking to get more value and enjoyment out of their community along with a beautiful new home.”

“Our buyers are telling us that yes, we are in the perfect location, but it’s the Windsong lifestyle, our active community event schedule, our amenity mix, the local tax rate and the new conveniences being built just inside our front entry that are the real reasons why they chose Windsong over other communities in the surrounding area.”

Windsong Ranch was recently awarded the 2017 People’s Choice Community of the Year making it the second year in a row the community’s residents voted it the best place to live in the Dallas Metroplex.

Windsong Ranch is located at 1001 Windsong Parkway South, just 2.5 miles west of the Dallas North Tollway on the north side of Highway 380 in Prosper, TX. Upon completion, Windsong Ranch will consist of 3,100 single-family homes and 150 acres of mixed-use development along U.S Highway 380.

Windsong Ranch offers over 600 acres of green space throughout the property including parks, open play areas, creeks, ponds and miles of hike and bike trails. The Commons is the main amenity center where residents enjoy dining at the Windsong Ranch Café, an outdoor living area, resort-style pools with cabanas and grilling areas, an event lawn, a lakeside amphitheater with floating stage, a state-of-the-art fitness center, four lighted tennis courts, and a kid’s creative play area. Very close by are a mountain bike course and an 18-hole championship disc golf course. The Commons is open 7 days per week for community tours. Final design and planning is underway for a second amenity center which will be unique to the Metroplex.

Homes in the community range from the upper $200s to $900s and include villas to single-family homes. Lot sizes are 61’- 86’ and feature exceptional builders such as American Legend Homes, Britton Homes, Chesmar Homes, Darling Homes, David Weekley Homes, Drees Custom Homes, Grenadier Homes, Highland Homes, Huntington Homes and MainVue Homes. Models are open daily for tours.

Windsong Ranch is 35 minutes from downtown Dallas, 30 minutes from DFW Airport and 40 minutes from Dallas Love Field. Major shopping conveniences are just outside the community’s entrance.

For more information on Windsong Ranch, please visit: http://www.windsongranchliving.com